

## 2 DAY STUDENT E-LEADER PROGRAMME

ORGANIZED On

(21st - 22nd May, 2021)

BY

ENTREPRENEURSHIP DEVELOPMENT CELL

RAJASTHAN COLLEGE OF ENGINEERING FOR WOMEN,
JAIPUR

DIRECTOR
Rajesthan College of Engineering for Wanner,
Bhankrota, Ajmer Road
Jalpur-302026

## STUDENT E-LEADER PROGRAMME

Student E-Leader Program on Entrepreneurship Promotion in Educational Institutions was jointly organized virtually by Entrepreneurship Development Cell and Incubation Center at Rajasthan College of Engineering for Women, Jaipur from 21<sup>st</sup> & 22<sup>nd</sup> May 2021. There were 28 student participants from Engineering Colleges and Degree Colleges.

## INAUGURATION OF THE EVENT

The program was virtually inaugurated on 21/05/2021 with a prayer. Dr. Arihant Khicha and EDC Coordinator, RCEW welcomed the participants and highlighted the need for entrepreneurship attitude among young generation with respect to global scenario. E D Cell Coordinator, RCEW, Jaipur presented the structure and Goals behind organizing this workshop and also detailed the course of actions need to be done to promote entrepreneurship in the respective educational institutions.

## KEY EVENTS IN THE EVENT

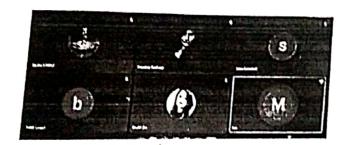
The students were encouraged to discuss and mingle with the fellow participants from different colleges by means of "Get to know one another" exercise facilitated by the Coordinator and which was followed by self-reflection exercise to understand the SWOT of the students. The students were also facilitated to understand the leadership traits and were enthused to identify the leadership skills in them by means of pin and straw exercise. In day 1, the students were also introduced the way of building entrepreneurship on campus and were introduced to understand the functioning of E-cell in campus and the strategies to sustain the functioning was also discussed.

The students also observed some case studies from successful E-leaders and the students were facilitated to discuss the feasibility to emulate the best practices in their campuses. Prof. Ramana Telidevara CEO, CodeTantra, eminent guest, shared his experience and displayed some videos. He also had informal discussions with the students about the myth and fear factor involved in Entrepreneurship.

DIRECTOR

In the subsequent day, the students were introduced to Curriculum and practicum programs offered by MSME. The key events that can be conducted in the campus to promote entrepreneurship were discussed and followed by which the students were asked to brain storm with their friends regarding the conduction of such events in their respective institutes. Surprisingly, students had also come with innovative suggestion of holding a bazaar in their respective campuses during the festive seasons to provide quality products at affordable price. The methods to improve the marketing and entrepreneurial skills suggested by the students were recorded and disseminated to all the participants.

Finally the Coordinator EDC Cell presented the vote of thanks to all participants.



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