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(Affiliated to Rajasthan Technical University, Kota & Approved by AICTE, Govt. of India)
Bhankrota, Ajmer Road, Jaipur-302026, Tel. No. 0141-2251276

RAJASTHAN COLLEGE OF ENGINEERING FOR WOMEN



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REPORT

ON

World Nature Conservation Day

AT

RCEW Campus, Jaipur

ON

28/07/2023







Date: 28 July 2023

Venue: Rajasthan College of Engineering for Women, Jaipur

Introduction:

Rajasthan College of Engineering for Women (RCEW) organized an event to celebrate *World Nature Conservation Day* on 28th July 2023. The event aimed to raise awareness about the importance of conserving nature and promoting sustainable living. The program was attended by students, faculty members, and invited guests.

Key Activities:

1. Inauguration Ceremony:

The event commenced with a lamp-lighting ceremony by the Chief Guest, **Dr. R.K. Sharma**, a renowned environmentalist, along with the college principal and senior faculty members. Dr. Sharma delivered a keynote address on the theme, "Harmony with Nature: The Need of the Hour."

2. Tree Plantation Drive:

A tree plantation drive was organized on the campus. Over 100 saplings of indigenous trees were planted by students, faculty, and staff. The activity was conducted in collaboration with a local NGO, *Green Earth Jaipur*.

3. Awareness Sessions:

A series of short presentations and speeches were delivered by students on topics such as:

- Climate change and its impact.
- Waste management and recycling practices.
- Role of youth in nature conservation.

4. Poster-Making Competition:

A poster-making competition was held with the theme "Save Nature, Save Future." Around 50 students participated, showcasing their creativity and concern for environmental issues. The winners were awarded certificates and eco-friendly gifts.



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5. Pledge for Nature:

Participants took a collective pledge to adopt sustainable practices in their daily lives, reduce waste, conserve water, and spread awareness about the importance of nature conservation.

Highlights:

- **Student Engagement:** More than 300 students actively participated in various activities, demonstrating their commitment to environmental causes.
- Community Collaboration: The event fostered collaboration with NGOs and local organizations dedicated to environmental sustainability.
- Media Coverage: The celebration received coverage in local newspapers and social media platforms, amplifying its message of nature conservation.

Conclusion:

The celebration of World Nature Conservation Day at RCEW was a resounding success, inspiring attendees to take proactive steps toward preserving the environment. The event emphasized that every individual can contribute to a sustainable future through conscious efforts and responsible behavior.

Recommendations:

To sustain the momentum, the college plans to:

- Organize monthly eco-club activities.
- Introduce workshops on sustainable living.
- Partner with more organizations for large-scale environmental projects.

This event was a significant step in reinforcing the college's commitment to environmental conservation and education.



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